# AYOUB

# EL MALIHE





# CONTACT

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# **PROFILE**

Experienced graphic designer with a passion for visual design and proficiency in the Adobe Creative Suite. Additionally, a skilled server and kitchen assistant with a proven ability to thrive under pressure while delivering exceptional customer service. Demonstrates strong teamwork capabilities. Adept at managing multiple roles simultaneously, he offers innovative solutions and maintains a high standard of service.

# **SKILLS**

#### **PROFESSIONAL**

- Design
- Task administration
- Audio-visual

# **EDUCATION**

#### E-TOURISM AND E-REPUTATION

ISTAHT OUARZAZATE

• 2023 - 2025

# DIPLOMA IN DIGITAL MARKETING

GOOGLE

• 2020 - 2021

#### ECONOMICS AND MANAGEMENT

IBN ZOHR UNIVERSITY, AGADIR

• 2020 - 2023

#### BACHELOR'S DEGREE IN ACCOUNTING AND MANAGEMENT

MOHAMMED VI HIGHSCHOOL, OUARZAZATE

• 2019 - 2020

## WORK EXPERIENCE

### **CO-FOUNDER**

DISCOVEROCCO

Ouarzazate • Nov. 2024 - present

- Strategic decision
- Design and Visual Identity
- · Community Management
- Digital Marketing & Growth

#### DIGITAL CONTENT PRODUCTION

FREQUENCE EVENT

Ouarzazate • Apr. 2025 - May. 2025

- Design and visual development
- Tv room control
- Streaming across platforms
- Video Editor
- · Web content creation and media reporting

#### HOTEL ADMINISTRATOR

Hotel Riad Ouinz

Ouarzazate

• Mar. 2024 - May. 2024

- Welcome and introduce the establishment's offerings to customers.
- Management of diverse teams
- Client satisfaction

#### SERVER AND ASSISTANT COOK

RESTAURANT GLACIER 3 MARS | Ouarzazate • May 2022 - Aug. 2022

- Prepare the dining area and tables.
- creates recipes and prepares various dishes
- Greet customers and escort them to their seats.
- Customer cash-out